

Anomera announces appointment of new Vice-President

February 6, 2020

Anomera Inc. (“Anomera”) is pleased to announce the appointment of Mr. Roy Bonnell to the position of Vice-President Business and Corporate Development. Mr. Bonnell has over 25 years of experience in venture capital investment, finance and mergers & acquisitions. Mr. Bonnell provides Anomera with the financing and management abilities necessary to rapidly advance to the next stage of its growth, the construction of a commercial-size demonstration plant for the production of its nanocellulose based replacements for plastic and inorganic microbeads in cosmetics.

“Anomera’s patented technology that converts cellulose from wood waste and paper industry pulp into high-value, biodegradable, environmentally friendly, high-performance ingredients that can outperform microplastics is set to replace plastic micro-beads in the multi-billion dollar cosmetic and skin-care industries,” commented Mr. Bonnell, “I look forward to working with the company’s experienced team to rapidly advance towards the commercialization of its eco-friendly technology.”

From 2007-2015, Mr. Bonnell served as President and CEO of Argex Titanium Inc., overseeing its rapid expansion from a mining exploration company to an emerging specialty chemical producer. Argex grew to be the Second Best Performing Mining stock on the Venture’s 2013 Top 50 list. From 2005-2009, he was Managing Director & Founder of Atwater Financial Group, an independent financial and strategic advisory service. He also served at investment dealers and merchant banks including Dundee Securities Limited, Hampton Securities Limited, Benvest Associates Inc. and Two Roads Investments Inc.

Mr. Bonnell is a graduate of the London School of Economics (1995) where he received a M.Sc. in Accounting and Finance; McGill University (1993) where he received a MBA, University of Western Ontario (1991) where he received an LL.B and Queen’s University where he received a B.A.H. (Political Studies). He has been a member of the Law Society of Upper Canada since 1996.

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About Anomera Inc.

Anomera manufactures carboxylated Cellulose Nanocrystals (CNC) in a patented eco-friendly method that delivers a superior nanomaterial from sustainably harvested Canadian Forests. This platform product is creating new opportunities for the multi-billion-dollar markets in cosmetics and skin care, the industries of cement, polymer composites, coatings, pigments, agriculture, and for human wellness in pharma and life sciences.

Anomera's carboxylated-CNC is sold under the trade name DextraCel™. DextraCel has properties that exceed other cellulose nanomaterials in the market. The product is available as an aqueous suspension or as a dry powder. The powder is readily nano-dispersible in water and non-aqueous solvents.

Anomera's head offices and Applications Lab are located in Montreal, Quebec. The Product Development Lab and production facility are located at the Xerox Research Centre of Canada in Mississauga, Ontario. Anomera is currently developing a pilot plant which can produce over 700 tonnes of DextraCel per year.

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